



SCALING DOWN

Eric Griffin *Founder of 4 companies, 3 exits, and 1 ridiculous turnaround*

1 raw turnaround story, and the lessons learned from it



Learn how to eliminate the costs your business has convinced you it cannot live without.



Discover why cutting deep and fast is less scary & damaging than you think.



Walk away with 10 practical lessons for increasing profit in any business.

“Empathetic, raw, and honest, with real takeaways and a depth that was disarming”

“When I had to downsize my business hardcore...no one was talking about that part of the journey other than Griff”

“After listening to this talk, I let 2 people go the day I saw it. Best decision ever.”

4.6/5



Rated Event



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